President’s Message January 2020 Newsletter

By Keith Hass, RHIA

Happy New Year 2020!!

I can imagine that a lot of you may have a New Year’s resolution on hand? The best way to beat a resolution when you struggle with the resolution is to remind yourself that every day of our life is full of resolutions that we would like to obtain to full fill a self-demand. Instead, remember when you are ready to take those steps to success your action is the resulting resolution. That action creates new adventures and ideas that lead to better success. The success may not be immediate, but the action of your doing keeps the resolution in motion until that resolution is met with your measures of success.

If volunteering with SDHIA is something on your bucket list for 2020 please feel free to reach out to me.

- Speaker leads
- Sponsor leads
- Future topics for meetings

SDHIA@CaliforniaHIA.org

Best Regards with optimism and success for 2020!

Keith Hass, RHIA
SDHIA President
EDUCATIONAL CORNER
By Hernan Amezcua, RHIA

Our Journey to Oz and Home Again

What an amazing December dinner meeting thank you to everyone that attended and participated. I hope everyone enjoyed the presentation “Follow your Yellow Brick Road to Realize your HIM Vision” that Cassi Birnbaum, MS, RHIA, CPHQ, FAHIMA share with our members at the meeting. It’s always great to hear from our experience members how, what they had to face in order to be in the position they currently hold, and also sharing where they see HIM field moving forward in the future.

Cassi Birnbaum shared how as HIM professionals we can build expertise for the future state, adding new skills by always being a student, and different traits of an effective leadership within HIM. Few bullet points shared by Cassi for new and experienced members are:

- Remain open to opportunities
- Pay Attention
- Learn from your mistakes
- Ask Questions
- Speak up, don’t give up
- Find resources
- Jump in!

As data is used more for things like predictive analysis, decision support, and reporting the need for human interpretation is continually needed in order for the data to translate into meaningful information. Here is where HIM professional step in and use their skills and experience to translate the data in order to heal the healthcare system. Cassi had some projected impacts on HIM careers of data and technology:

- Release of Information - Continuing advances in automation
  - Block Chain
  - Biometrics
  - Advanced document analysis techniques
  - continuing compression of timeframes
- Coding - continuing advance in automation
  - Merging of Computer-Assisted Physician Documentation (CAPD) and Natural Language Processing (NLP)
    - Natural Language Understanding NLU
  - Amazon (comprehend medical) and Goggle (natural language) are in the game and reducing cost for entry level players
- Clinical Documentation Improvement (CDI) - Continuation in automation
  - Real-time automation - interaction with the provider at the point of care
  - Venders are already in the game - employing CAPD
  - CDI resources can be remote - addressing what isn’t addressed at the point of care, using rules engines/A1 to figure out what needs to be touched.
- Sweet spot for HIM
  - Data analytics
  - Access, use and disclosure rules and validation of automated workflows
  - building organizational knowledge
Cassi also touched on how to stay relevant in the changing times for HIM and health care field as a whole. One very good quote she had was from Charles Darwin that says “it is not the strongest that survive, nor the most intelligent. Rather, it is those who are most responsive to change.” Some actions to consider are to Re-Calibrate, Re-Fresh, Re-Frame, Re-Engineer, and Reposition yourself in order to stay relevant for future state of HIM.

Thank you again to Cassi Birnbaum for the presentation, our sponsors Medarcus and Sharecare for participating and raffling great gifts, and most importantly to all of our members who attended.

Hope to see everyone at our January 14th meeting where Kie Copenhaver, RHIA, RCFE, CSA will share HIMs Non-Traditional Role and Their Impact on the Aging Population. We will have some great surprises!

**SDHIA Nominating Committee**

By Daniel Castanon, RHIA and Ashley Baker, RHIT

Hello Everyone, SDHIA Nominating Committee is looking for candidates to run for the following positions on the SDHIA Board in 2019-2020:

- President-Elect
- Secretary

These positions would be sworn in at the May Spring Dinner Reception and begin serving in July 2020. If you are interested in any of these positions or know who could be interested please do not hesitate to contact us dan.castanon@gmail.com or by phone at (619)742-4519 to discuss any of the positions.
SDHIA would like to congratulate ...
Daniel Castanon, RHIA
(CHIA Director)
&
Vilena Boussarova, MS, RHIA, CHDA, CCS
(AHIMA Delegate)
their names will appear on the upcoming CHIA Ballot!

Congratulations!

Elect
Daniel Castanon, RHIA
Candidate for CHIA Director

Develop HIM professionals and advocate for practice excellence

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<th>CHIA:</th>
<th>SDHIA:</th>
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<td>-Member Bylaws Committee</td>
<td>-Past President &amp; Secretary</td>
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<tr>
<td>-Member Connectivity-Technology</td>
<td>-Chair Technical/Social Media Committee</td>
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<td>Transformation Task Force</td>
<td>-Member Finance Committee</td>
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Collaborate       Diverse       Innovate       Leader       Integrity       Transparent
Vilena Boussarova, MS, RHIA, CHDA, CCS
for CHIA Delegate to AHIMA

"If your actions inspire others to dream more, learn more, do more, and become more, YOU ARE A LEADER." ~ John Quincy Adams

CHIA
✓ Candidates Committee Chair, Co-Chair, and Member
✓ CHIA ICD-10 Advocacy Task Force Member
✓ CLA Delegate
✓ Coding and Data Quality Committee Member
✓ Convention Committee Member

SDHIA
✓ Proud Past President, President, President-Elect, and Secretary
✓ Nominating Committee Chair
✓ Educational Committee Chair
✓ Delegate to CHIA HOD
✓ Coding Roundtable Coordinator
✓ Newsletter Editor

AHIMA
✓ Standards Task Force Member
**UPCOMING EVENTS**

**HIMs Non-Traditional Role and Their Impact on the Aging Population**

**Date:** Tuesday January 14, 2020

**Time:** 5:00 pm – 7:00 pm  
Door Registration begins at 4:45pm

**Location:**  
Sharp Techway Building  
8520 Techway  
1st Floor-Room A  
San Diego, CA 92123

**Program Description:**  
Come and learn about how a HIM professional transitioned into a non-traditional role working with and advocating for the senior population.

**Speakers:**  
Kie Copenhaver-RHIA, RCFE, CSA

**Event Fee:**  
- $22 Non-Member  
- $17 CHIA Member  
- $15 Non-CHIA Student  
- $10 CHIA Student

**Continuing Education** CEU’s: 2  
**HIM Domain:** Management Development

For more information, contact the SDHIA President  
Keith Hass, RHIA at  
SDHIA@CaliforniaHIA.org

For registration and payment online go to “Register”:

Although online registration is preferred, walk-in registration is available on site with cash or check only. Please make your check payable to SDHIA

SDHIA occasionally uses photographs of educational activities including participants in promotional print or electronic media. By virtue of your attendance you agree to the usage of your image in such media.
<table>
<thead>
<tr>
<th>Date &amp; Location</th>
<th>Speaker</th>
<th>Topic, Domain &amp; Sponsor</th>
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| September 10, 2019  
(2nd Tuesday)  
Location: Sharp Techway Building  
8520 Tech Way  
1st Floor-Room A  
San Diego, CA 92123 | James Williams, RHIA  
Maria Hewett, MBA, RHIA  
Keith Hass, RHIA  
Morgan Hezlep, JD, CHC, CHPS, RHIT  
Suzanne Forrest, RHIA | Topic: Alternate Career Pathways in HIM  
Domain: Management Development  
Sponsor: |
| October 22, 2019  
(4th Tuesday)  
Location: Sharp Corporate Building  
Sharp Auditorium  
8695 Spectrum Center Blvd.  
San Diego, CA 92123 | Hika Mengitsu, MHIS, RHIA, CDIP, CHP, CSCS  
Domain: Management Development |
| October 26, 2019  
(Saturday)  
Location: Sharp Techway Building  
8520 Tech Way  
1st Floor-Room A  
San Diego, CA 92123 | Victoria Hernandez, RHIA, CDIP, CCS, CCS-P  
AHIMA-Approved ICD-10-CM/PCS Trainer  
Louis Grujanac, D.O  
Chief Medical Director | Topic: Coding Round Table New ICD 10 CM/PCS 2020 Codes  
Domain: Clinical Classification Systems and Coding |
| November 12, 2019  
(2nd Tuesday)  
Location: Sharp Corporate Building  
Sharp Auditorium  
8695 Spectrum Center Blvd.  
San Diego, CA 92123 | Dr. Lenora C. Langlais  
MS, BSN, CDR (USN-R)  
| Topic: Breast Cancer- A Person’s Journey through the Cancer Wilderness  
Domain: Clinical Foundation or External Forces |
### December 10, 2019
**Location:** Tom Ham’s Lighthouse  
2150 Harbor Island  
San Diego, CA 92101

**Cassi Birnbaum**  
MS, RHIA, CPHQ, FAHIMA  
Sponsor:

**Topic:** Follow Your Yellow Brick Road to Realize Your HIM Vision  
**Domain:** Management Development  
**Sponsor:**

### Date & Location | Speaker | Topic, Domain, Sponsor
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**January 14, 2020**  
(2nd Tuesday)  
**Location:**  
Sharp Techway Building  
8520 Tech Way  
1st Floor-Room A  
San Diego, CA 92123  
Kie Copenhaver, RHIA, RCFE, CSA  
**Topic:** HIMs Non-Traditional Role and Their Impact on the Aging Population  
**Domain:** Management Development  
**Sponsor:**

**February 8, 2020**  
(Saturday)  
**Location:**  
Sharp Techway Building  
8520 Tech Way  
1st Floor-Room A  
San Diego, CA 92123  
John Folger, RHIA, CCS, CCS-P  
**Topic:** Coding Round Table-New CPT Codes  
**Domain:** Clinical Classification Systems and Coding  
**Sponsor:**

**March 10, 2020**  
(2nd Tuesday)  
**Location:**  
Sharp Techway Building  
8520 Tech Way  
1st Floor-Room A  
San Diego, CA 92123  
TBD  
**Topic:**  
**Domain:**  
**Sponsor:**

**April 14, 2020**  
(2nd Tuesday)  
**Location:**  
Sharp Techway Building  
8520 Tech Way  
1st Floor-Room A  
San Diego, CA 92123  
TBD  
**Topic:**  
**Domain:**  
**Sponsor:**
JOBS SECTION for NEWSLETTER

Hello Newsletter readers,

The employment section of the newsletter is now being updated with links to the employers. The reason for this is since job opportunities change quickly and for the SDHIA newsletter editors to keep track of those changes is not beneficial to members. It is best for students and members to check the job links and keep a record for yourself to see who you have applied with and keep tabs on the jobs you want in the HIM field. Create a spreadsheet or other type document for your records and sometimes a notebook will suffice for others.

We encourage any sponsors who are readers of the newsletter that if you would like to sponsor SDHIA and post your opportunities to please contact SDHIA@CaliforniaHIA.org

If you are attending one of our meetings let us know at the meeting or beforehand that you would like to make some job announcements to the attendees.

The following is not a complete list, but assistance in your search.

Some helpful hints in your job search:

- Have a blanket resume/CV and cover letter.
- Amend resume and cover letters to the opportunity you are applying to.
- Read the requirements for applying to a position.
- Network outside of job boards with co-workers, professional organizations and do online research for ideas and tips.
- Speak with the sponsors when sponsors are at local meetings and conferences.
- Bring resume(s) to events
- Use social media for example, LinkedIn to reach out to recruiters.

HIM Organization job boards within the HIM organization hierarchy:

- AHIMA: https://careerasst.ahima.org/jobs/
- CHIA: www.JobBoard.CaliforniaHIA.org

Local San Diego employers

- Sharp Healthcare: https://careers.sharp.com/
- Scripps Health: https://www.scripps.org/about-us/careers
- Rady Children’s Hospital: https://jobs.rchsd.org/
- Family Health Centers of San Diego: https://www.fhcsd.org/careers/
NOW HIRING

Medarcus is looking for a well qualified HIM Leader for an interim Medical Records Director position for one of their clients. It will be contract to perm in the Inland Empire. If you're interested in this position, please feel free to contact me.

Varma Kadambari, Founder and CEO, Medarcus
vkadambari@medarcus.com M 214-491-0747, O 571-367-9783
**2019-2020 SDHIA BOARD, COMMITTEE MEMBERS, & STUDENT VOLUNTEERS**

- President: Keith Hass, RHIA
- President-Elect: Hernan Amezgua, RHIA
- Past President: Daniel Castanon, RHIA
- Secretary: Ashley Baker, RHIT
- Treasurer: Morgan Hezlep, JD, CHC, CHPS, RHIT
- Board Liaison: Maria Caban Alizondo, MOL, RHIT, FAHIMA
- AHIMA Delegate: Kamar Braish, MS, RHIA
- SDHIA/CHIA Nominating Committee: Daniel Castanon, RHIA; Ashley Baker, RHIT; Jackie Coleman, RHIT
- Hostess: Hailey Lee; Walid Al Abdullah

**CHIA BUSINESS SUBMISSION DEADLINES**

1. July 31, 2019 CLA Name of the Nominating Committee Representative
4. Feb 28, 2020 CLA Leadership Rosters
   - CLA Delegates to the 2020 CHIA House
   - CLA Board Leaders for FY 2020-2021 (FY starts July 1, 2020)
5. May 1, 2020 CLA Proposed Budget
6. May 1, 2020 CLA Annual Report

**SDHIA Social Media Corner**

Join us and stay connected for the latest news, events, and networking opportunities.

Keyword for search: **SDHIA** (San Diego Health Information Association)

Follow us on Twitter: @SanDiegoHIA
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Follow us on LinkedIn: SDHiA

www.facebook.com/CaliforniaHIA
www.twitter.com/CaliforniaHIA

Become a fan of the new AHIMA careers page on Facebook
Take advantage of the resources and the opportunity to network with your peers on AHIMA careers at:
www.facebook.com/AHIMACareers

Contact the newsletter at SDHIA@CaliforniaHIA.org to submit your articles and input by the 15th of each month.