VISION
Improved health through trusted information

MISSION
Develop health information professionals and advocate for practice excellence

CATALYZE Health Information Integrity
- Develop and promote best practices, standards, tools, and training for health information integrity excellence.
- Train, mentor, and empower professionals to lead health information integrity improvement activities and initiatives.

CONNECT the Health Information Community
- Offer high value and easily accessible resources and education using web and other technologies.
- Strengthen opportunities for community connectivity.
- Make membership more inclusive.

PARTNER to Accelerate Innovation
- Advocate for state policies governing health information across the information lifecycle.
- Convene industry stakeholders to advance health information integrity improvement.
- Collaborate to advance patient access and data protection initiatives.