



Convention & Exhibit Sponsorship Opportunities

CHIA Convention & Exhibit
June 8-12, 2019 with Exhibits June 9-11, 2019
Hyatt Regency Indian Wells, Indian Wells, California

The California Health Information Association invites and encourages your company to participate as an event sponsor at the upcoming CHIA Convention & Exhibit. There is a sponsorship option for every marketing budget and objective.

CHIA convention sponsorships will help you maximize the impact of your participation by associating your name with networking events, educational sessions, and convention amenities. Don't miss this opportunity to put your company's name before California's HIM professionals with these great sponsorship options.

- **CHIA Celebration Party – \$5,000 (Co-sponsor)**
This is CHIA's biggest social event of the year and recognizes CHIA members and volunteers that Make a World of Difference! Dinner buffet and entertainment are included. Your sponsorship includes up to five tickets to the event.
- **Keynote Session – \$5,000 (Exclusive) or \$2,500 (Co-sponsor)**
The keynote address sets the tone for the convention. Upon request, a representative from your company may introduce the keynote speaker. This is great visibility for your company on the first day of the convention's educational programs.
- **Lunch Concession Discount Vouchers - \$3,000 (Exclusive)**
Provide voucher to attendees (via the attendee bag) for \$5 discount on lunch concession provided in the Exhibit Hall.
- **Badge Holder (or Kiosk) – \$3,000 (Exclusive)**
Your company's logo will be printed on the convention badge holder (or kiosk if on-site badge printing is available.)
- **Attendee Conference Bag – \$3,000 (Three available)**
Your company's logo will be printed on the attendee bag. Great recognition opportunity as the convention bags often stay with the attendees long after the end of the convention.
- **Closing Luncheon Presentation – \$2,500 (Exclusive)**
A professional speaker will present on Wednesday, and address a general topic of relevance to all professionals. Upon request, a representative from your company may introduce the speaker(s). Two tickets for the luncheon will be included.
- **Notepads for Attendee Conference Bag – \$2,000 or In-Kind (Exclusive)**
A notepad with your company's logo will be included with the materials placed inside the attendee bag.
- **Morning Refreshment Break \$1,500 (Four available)**
Continental breakfast is available each morning during the event.
- **Afternoon Refreshment Break \$1,500 (One available)**
Refreshments will be served inside the Exhibit Hall on Monday afternoon.
- **Welcome Reception – \$1,000 (Non-exclusive)**
The Exhibit Hall opens on Sunday evening and hosts this exciting social event to kick off the Convention. Light Appetizers will be served. No host bar. Drink tickets will also be available for purchase.
- **AHIMA Presentation – \$1,000 (Exclusive)**
The AHIMA Past President and/or AHIMA leaders present this session and provide an important Association and HIM update. Upon request, a representative from your company may introduce the speaker(s).
- **Exhibit Hall Scavenger Hunt Game Prizes – \$500 (Five available)**
Contribute to the prizes awarded during this annual exhibit hall game. CHIA purchases the prizes to be awarded. All exhibitors are included in game. Sponsors will have game piece in booth during each session for added booth traffic.
- **Convention Mobile App Advertising – \$500 and up**
Check out the convention advertising form for Mobile App advertising options
- **Scholarships – \$500 each (Unlimited availability)**
Your company's donation to the CHIA Awards and Scholarship Program assists HIM students and professionals through a variety of scholarships and grants. Your donation is recognized during the convention.

Sponsorship Recognition

Your company will receive recognition in the convention marketing materials, on-site program, mobile app and on special signage during the event. CHIA also recognizes the sponsors with a dedicated page on the CHIA website. Recognition will be based on total sponsorship commitment.

For more information about the benefits associated with each Recognition Level, visit:

<http://CaliforniaHIA.org/Convention-Sponsorship-Recognition>

Recognition Levels

- Diamond \$10,000 and up
- Platinum \$5,000 to \$9,999
- Gold \$2,500 to \$4,999
- Silver \$1,000 to \$2,499
- Bronze \$500 to \$999

Sponsorship Commitment Deadlines

- To be included in the Preliminary Convention Program – January 31
- To be included in the Final On-site Convention Program – April 30

General Information

Sponsorships will be accepted on a first come-first serve basis. The first opportunity to select a sponsorship for the upcoming Convention & Exhibit is during the exhibitor post-show meeting at the previous convention.

To confirm availability, contact CHIA at (559) 251-5038 or Exhibit@CaliforniaHIA.org.

Sponsorship Acceptance

Please complete the information below to secure your sponsorship commitment.

Company Name: _____

Contact Name: _____ E-mail: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

My company would like to be a sponsor for the following event(s) and/or item(s):

1. _____ Amount _____
2. _____ Amount _____
3. _____ Amount _____
4. _____ Amount _____

Total Sponsorship Commitment is \$ _____

Payment Method

Payment method must be submitted with contract. CHIA accepts checks and all credit card types. An attached Purchase Order/Insertion Number will be accepted with a complete billing address for Invoice submission, and full payment must be received within 30 days.

Total: \$ _____ Attached PO No. _____ Enclosed Check No. _____

Credit Card No. _____ Exp Date (Mo/Yr): _____

Billing Address (if different than above): _____ Zip: _____

Cardholder Name (Print Name): _____ Cardholder Signature: _____

Note: Companies that commit to sponsorship at the exhibitor meeting will be invoiced on December 1, due January 15.

Electronically submit Contract to Exhibit@CaliforniaHIA.org