



E-Bulletin Advertising

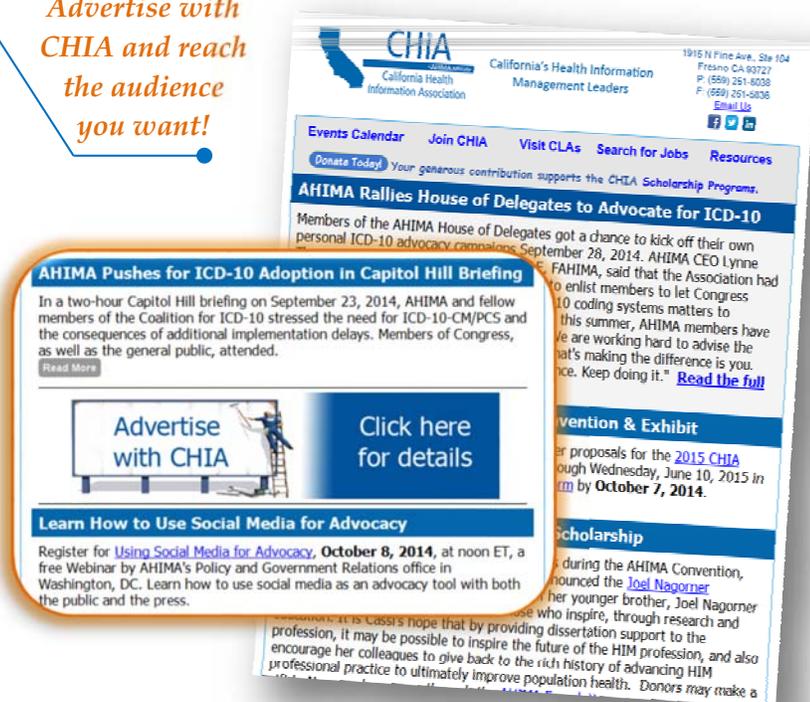
For all Advertising Opportunities, visit <http://CaliforniaHIA.org/Advertise-CHIA>

Your personalized advertisement in the weekly CHIA E-Bulletin will connect your company with thousands of Health Information Management professionals. The convenient hotlink within your ad will direct readers to your company's webpage, where you can promote the services, tools, and other opportunities that you want HIM professionals to know about today!

The CHIA E-Bulletin is distributed each week to over 12,000 individuals, including CHIA and AHIMA members. This valuable communication contains timely updates on relevant industry and government announcements, news alerts, upcoming CHIA events and other key information.

Want to promote your company even further? Check out CHIA's Website Banner Advertising for full details.

Advertise with CHIA and reach the audience you want!



Rates

Quantity	Quantity Discount *	Rate per Ad	Corporate Partner Rate **
1 - 2	0%	\$300	\$270
3 - 5	10%	\$270	\$243
6 - 11	15%	\$255	\$230
12 +	20%	\$240	\$216

*Quantity Discounts: Discounted rate shown per ad. All ads must be contracted at the same time to earn the appropriate discount rate.

**Corporate Partner Rate: 10% discount is offered to all CHIA's Corporate Partners. If you are interested in this benefit, visit <http://californiahia.org/corporate-partnership>

Questions? Ready to submit your Advertising Contract & Ad? E-mail Advertise@CaliforniaHIA.org

Readers rely on the weekly CHIA E-Bulletin for the latest news. Be seen today!

Specifications

- Dimensions: 600 x 150 pixels.
- File Size: 64 MB max.
- Color: Full color. Adjust for sharpness, color balance and contrasts.
- Format: JPEG or PNG
- Must be Web-ready art.

Terms and Conditions for E-Bulletin Ads

- CHIA retains the right to reject or cancel any advertising, for any reason, at any time. CHIA disclaims any endorsement of products or services advertised.
- Advertising contracts are non-refundable and method of payment must be rendered with the CHIA Advertising Contract.
- CHIA will not post ads for competing educational programs or services.
- Ad must follow the stated ad specifications, or will be returned for adjustment. CHIA is not responsible for errors or content in ad.
- Ad will be displayed in the next available E-Bulletin (distributed every Wednesday), unless specific start day is requested.
- If purchasing multiple quantities, ad will run consecutively, unless selected otherwise.
- Location of ad in E-Bulletin is at the discretion of CHIA.
- Paid advertising is non-exclusive. CHIA allows a maximum of three ads per E-Bulletin.